



BDL/104/BD-PR/06

MEDIA RELEASE

15 Dec 2017

SWACHH BHARAT PAKHWADA OBSERVED AT BDL

Swachh Bharat Pakhwada (Swachh Bharat Fortnight) was observed by Bharat Dynamics Limited (BDL) from 1 to 15 Dec 2017.

CMD, BDL Shri V. Udaya Bhaskar administered pledge to employees of the Company to mark the inauguration of Swachh Bharat Pakhwada. He exhorted the employees to maintain cleanliness inside the factory premises as a part of industrial wellness and concern for environment and making Cleanliness 'a way of life'.

Cleanliness drive, on a large scale, was carried out throughout the company by taking up activities such as disposing off of unrequired office items, fumigation of insecticides at the BDL township for prevention of mosquitoes and other insects, sensitizing employees and their families about segregation of organic and recyclable waste and disposing off of scrap material in the factory premises.

A seminar on "Cleanliness in daily life" was organized as a part of the programme.

A Mini - Marathon for employees and their families was arranged to spread the message of cleanliness.

Painting and essay writing competitions, on importance of cleanliness were conducted for children of the employees. Posters and banners were displayed at various locations to enhance cleanliness awareness.



As a part of *Swachh Bharat Pakhwada*, sapling plantation was undertaken at BDL, Kanchanbagh on 13 Dec 2017. Director (Finance) Shri S. Piramanayagam, Director (Production) Shri V. Gurudatta Prasad, Director (Technical) Shri K. Divakar and other senior officials of BDL participated.

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