



(भारत सरकार का उद्यम) रक्षा मंत्रालय कंचनबाग, हैदराबाद — ५०० ०५८

BHARAT DYNAMICS LIMITED

(A Government of India Enterprise) Ministry of Defence Kanchanbagh, Hyderabad - 500 058.

Ref: BDL/104/BD-PR/06

Dt: 16 June 2017

MEDIA RELEASE

Secretary (Defence Production) inaugurates BDL Marketing Office at New Delhi

Shri AK Gupta, IAS, Secretary (Defence Production), inaugurated the Marketing Office of Bharat Dynamics Limited (BDL) at New Delhi today.

The new Marketing Office, which has come up at Okhla Phase - 1, would provide an impetus to the business expansion plans of the Company and tap the Company's potential to export its products in the International Market.

BDL, a 'Mini-Ratna' Defence PSU, has achieved a record turnover of `4,872 Crore in 2016 -17 and a Compound Annual Growth Rate of 39.89 % over the last three years.

Secretary (Defence Production) congratulated BDL for being the fore runner amongst the DPSUs in outsourcing and manpower utilization. He highlighted that opening of Marketing Office at New Delhi is in the right direction in right time. He also advised DPSUs to be proactive and be strong practitioners of "**Make in India**" initiative with technology ownership through Indigenously Designed Developed and Manufactured (IDDM) category.

CMD, BDL Shri V. Udaya Bhaskar, Directors of the Company, Senior Officials from the Ministry of Defence and BDL were present on the occasion.



Shri AK Gupta, IAS, Secretary (Defence Production), inaugurating Marketing Office of BDL at New Delhi on 16 June 2017. Shri V. Udaya Bhaskar, CMD, BDL, Directors of

the Company, Senior Officials from the Ministry of Defence and BDL were present on the occasion.

---- XXX----